

Shalhavit-Simcha Cohen

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Education

- University of Edinburgh**, Scotland, UK May 2021
Doctor of Philosophy in Clinical Psychology (expected)
Thesis: "Developing Accessible Multimedia on Mental Resilience for Adolescents"
- Harvard University**, Cambridge, MA May 2017
MA in Digital Media Design with Honors
GPA: 4.0
- Bar Ilan University**, Ramat Gan, Israel May 2005
BSc in Molecular Cellular and Medical Biology

Honors & Awards

- Edinburgh Global Research Scholarship Award (2018)
University of Edinburgh Principal's Career Development PhD Scholarship (2018)
Harvard University Dean's List Academic Achievement Award (2017)
Harvard University Derek Bok Public Service Prize (2017)

Professional Experience

Research Fellow, Online Engagement **Harvard University** (2015-2019)

- Surveyed and compiled effective teaching methods for hundreds of courses
- Translated the findings into a novel tool for professors to enhance class engagement
- Coordinated projects and video for Prof Chris Walsh's *TEDx*
- Teaching Fellow for CSCI E34 User Experience Engineering

Online Course Designer **Massachusetts Institute of Technology** (2013-2015)

- Pioneered Massive Open Online Course "MIT Entrepreneurship 101"
- Prototyped new styles of educational video, including drama, dialogue, and comics
- Conducted feedback interviews with 213 students from 51 countries
- Co-Founded blended learning venture "MITx Global Entrepreneurship Bootcamp"
- Generated revenue of more than \$148,000

Director, TV Show Host **Harvard University** (2007-2013)

- Produced educational Television series for Harvard, Sharon and Cambridge Community (SCTV, CCTV) including Youtube blog and repackaging mental resiliency research
- Garnered the attention of Harpo and MTV to air show on their networks
- *Delivering* Positive Psychology Free Workshops at Harvard Hillel and local organizations

Project Director, Research Assistant **Professor Tal Ben-Shahar** (2007-2009)

- Managed projects introducing *Positive Psychology* to the Israeli military and in high schools
- Translated lectures from Harvard's Happiness course to Interdisciplinary Center Herzliya
- Designed website and coordinated adoption of the course in France and China
- Developed extension of course for religious organizations in Israel
- Directed translation and publishing process of international bestselling book *Happier*

Public Service

Founder, Wellbeing Festival

PosiFest.uk (2019-Ongoing)

- Director of online coping skill share festival during Covid19 with over 100K views
- Enrolled and managed large team of professionals and postgraduates curating event
- Produced website, music videos, logo, posters, and ongoing marketing tools
- Managing daily live shows on multiple online platforms, featured international news

Eating Disorder Awareness Ambassador

BEATS, MEDA (2017-2020)

Sharing recovery story and interactive events promoting awareness at hospitals and high schools.

Founder and Facilitator

University of Edinburgh (2020)

Student led group hosting and delivering eating disorder awareness events on campus.

Speaker and Facilitator

Scottish Venues and Organizations (2020)

Public engagement performance and activities on Mental Health. The Stand Comedy, Fun Palaces TV Scotland, Bright Club, Explorathon2019, Science Celidh.

Project Director.

Springfield Commonwealth Academy (2018-2019)

Co-produced music videos about coping and resiliency with 27 at risk high school students.

User Experience Designer

Prepify (2018)

Conducting UX research for free app helping low income students prepare for college

Facilitator and Keynote

One Billion Rising (2015-2016)

Interactive exhibit facilitator, community building, leading safe space dance festival

Educational project director

United Nation's UNESCO (2013-2016)

Collaborative Interactive Exhibit Artist and performer, promoting body diversity

Producer

Harvard University (2009-2012)

Happifying Harvard: executed projects promoting student & public well being

Invited talks

Commencement Keynote – Springfield Commonwealth Academy(2018)

Featured Speaker - Multi-service Eating Disorder Association (2018)

Keynote Speaker - Israeli Ministry of Education (2017) One Billion

Rising Rising Pensacola (2016) Hadassah 100 (2014)

Guest lecturer - CUNY, Tufts, MIT, Harvard-Smithsonian, UVM, Edinburgh (2007-2021)

Certificates

Introduction Leader for Landmark Worldwide (2020)

Harvard Women in Business - Associate, one-year training program (2010)

Sadie Rennert Women's Institute for Torah Studies - *Scholar Resident* (2007)

The Jewish Agency of Israel - Certified Educator (2001- 2006)

Skills

Languages: Fluent in English and Hebrew (MT)

Software: Final Cut 7/X, Movie Maker, Excel, GarageBand, Picasa, Canvas, Ableton, Nvivo

Social Media: Public figure & Vlogger: Facebook, YouTube, Twitter, LinkedIn, Google+, IG

Visual Arts: Design, videography producer, photography crafting, fine arts, logo illustrations

Model: Crowned "Miss Fitness Israel 2011" and featured in international news outlets

Acting, dancing: IMDB for *Super Might* (2016), *Lady in White* (2013), *Radial Blur* (2013)

Musician: PosiPop musician aired on Spotify, Apple Music and Scotland Radio (2020)