

# ADAOBI CHINONSO OBI

Monitoring, Evaluation & Learning (MEL) Systems Specialist | Data Impact Analyst | Power BI Reporting Specialist

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## PROFESSIONAL SUMMARY

Monitoring, Evaluation & Learning (MEL) Specialist with 10+ years of experience designing and strengthening MEL systems, digital reporting platforms, organisational learning processes, and evidence-based decision-making across international development, humanitarian, public health, and faith-based programmes in Africa and the UK. Experienced in supporting donor-funded programmes through development of results frameworks, indicators, dashboards, reporting systems, data quality assurance processes, and strategic learning products. Strong background providing technical MEL support, stakeholder engagement, onboarding, user training, and reporting guidance across cross-functional teams and implementing partners.

Advanced proficiency in Power BI, Excel, SQL, DHIS2, KoboToolbox, ODK, Power Query, and data visualisation tools, with practical experience in data governance, GDPR compliance, and reporting automation. Worked with multilateral and international organisations including UNDP, WHO-linked initiatives, USAID/PEPFAR, Global Fund, FCDO, and UK-MED.

Currently enrolled as a PhD candidate at the University of Edinburgh, with research focused on operationalizing ethics and governance in institutions, further strengthening expertise in research methods, policy analysis, governance, and data-driven decision-making.

## CORE COMPETENCIES

Monitoring, Evaluation & Learning (MEL)	Theory of Change & Results Frameworks	Power BI Dashboards & KPI Reporting
Indicator Development & Performance Monitoring	Data Quality Assessment (DQA)	Organisational Learning & Knowledge Sharing
Stakeholder Engagement & Technical Support	Donor Reporting & Compliance	Data Governance & GDPR Compliance
Capacity Building & User Training	Reporting Systems Administration	

## TECHNICAL AND NON-TECHNICAL SKILLS

Tools: Excel (Advanced), Power BI, SQL, Power Query, Tableau	Data Systems: DHIS2, ODK, KoboToolbox	Programming & Mapping: VBA, Mapshaper
Other: Microsoft Office Suite, Google Workspace	Languages: English (Fluent), French (Basic)	

## PROFESSIONAL EXPERIENCE

**Project Officer - Strategic Data & Measurement Analyst** *Diocese of Canterbury UK | Aug 2024 – Dec 2025*

- Designed and implemented MEL frameworks, indicators, KPIs, and reporting systems aligned with organisational priorities and programme outcomes.
- Developed Power BI dashboards and integrated data models to support strategic monitoring, performance analysis, organisational learning and evidence-based decision-making.
- Conducted routine data quality reviews and maintained structured reporting systems to improve consistency, completeness, and reporting accuracy.
- Supported programme teams with technical MEL guidance, dashboard interpretation, reporting support, and evidence use.

### **Key Achievements**

- Established organisation-wide performance monitoring framework for youth-focused strategic programmes.
- Improved reporting accessibility and management reporting and strengthened organisational learning and evidence use through automated Power BI dashboards and KPI scorecards.

### **Health Management Information Systems (HMIS) Specialist** *UK-MED, Manchester, UK | Apr 2023 – Oct 2023*

- Supported digitisation and automation of health data collection and reporting workflows for emergency response operations.
- Conducted data cleansing, transformation, and reporting automation using Power Query and VBA.
- Collaborated with operational teams to improve reporting efficiency, data integration, and accountability processes.
- Delivered technical support and user guidance on digital reporting tools and data systems.

### **Key Achievements**

- Automated reporting workflows using VBA, significantly reducing manual reporting burden and reporting errors, improved timeliness and reliability of operational reporting during emergency deployments.

### **Monitoring & Evaluation Technical Advisor (National)** *Foundation for Resilient Empowerment & Development – UNDP Spotlight Initiative | Apr 2021 – Aug 2022*

- Led revision and operationalisation of national MEL frameworks, indicators, and monitoring systems for GBV programming.
- Supported implementation of harmonised reporting systems, DQA frameworks, reporting protocols, and data governance processes.
- Provided technical MEL guidance on indicator development, survey methodologies, reporting systems, and data privacy.
- Coordinated stakeholder engagement with government agencies, donors, CSOs, and technical working groups.
- Produced dashboards, technical briefs, donor reports, infographics, and learning products to support programme improvement and advocacy.
- Delivered onboarding, Training of Trainers (ToT), and technical MEL workshops for national and sub-national stakeholders.

### **Key Achievements**

- Developed national indicator reference guides and DQA frameworks for the UNDP Spotlight Initiative.
- Strengthened national MEL reporting consistency and evidence use across multiple implementing partners.
- Produced evidence products supporting policy engagement and strategic programme planning.

### **Data Analytics Advisor** *Chemonics International | Feb 2019 – May 2019*

- Supported development of data models, visualisations, and automated Power BI reporting systems to improve data analysis, reporting efficiency, and business intelligence for pharmaceutical supply chain processes.
- Conducted regular data audits, ensuring data quality and consistency across platforms.
- Produced performance reports for donor compliance and senior-level decision-making.

### **Research, Data & Health Systems Consultant** *Multiple Projects (NGOs & Research Initiatives) | 2019 – 2020*

- Conducted implementation research, evaluations, and data analysis for health and development programmes.
- Designed digital data collection tools and supported quantitative and qualitative analysis.
- Developed dashboards, analytical reports, learning materials, and evidence summaries for technical and non-technical audiences.
- Supported programme monitoring, donor reporting, and evidence-informed service improvement initiatives.

## **Strategic Information Manager**

*Center for Integrated Health Programs | Nov 2017 – Dec 2018*

- Led implementation of MEL systems and reporting frameworks across donor-funded HIV/AIDS programmes.
- Supported administration and maintenance of MEL reporting systems and digital platforms, KPI systems, DQA processes, and donor performance reporting.
- Coordinated programme monitoring, indicator tracking, data governance, and reporting standardisation across implementing partners.
- Developed SOPs, reporting templates, dashboards, and user guidance documentation.
- Delivered technical support and staff training on reporting systems, indicators, and MEL processes.

### **Key Achievements**

- Led design, development & migration to cloud-based DHIS2 reporting systems, improving reporting timeliness and accessibility.
- Strengthened donor reporting compliance and performance monitoring across 500+ facilities.

## **Strategic Information Officer/Senior Associate/Associate**

*Center for Integrated Health Programs | Mar 2013 - Nov 2017*

- Supported implementation of donor-aligned MEL plans, performance monitoring systems, and reporting processes.
- Facilitated stakeholder training and user support on reporting systems and data quality processes for digital data collection tools.
- Implemented low-cost innovative digital learning approaches, including screencast-based user support resources, to improve staff onboarding and system utilisation.
- Supported programme evaluations, implementation research, and evidence dissemination activities.

## **EDUCATION**

PhD (Law)

*University of Edinburgh, UK | in-progress*

MSc, Business Analytics (Distinction)

*Robert Gordon University, Scotland, UK | 2022 – 2023*

MSc, International Management (Health Systems)

*University of Liverpool, England, UK | 2011 – 2014*

Bachelor of Pharmacy

*University of Lagos, Nigeria | 2000 – 2006*

## **CERTIFICATIONS & COURSES**

Certified Workflow Specialist, Asana | Mar 2025

Microsoft Power BI Desktop | Marven Analytics, Apr 2020

Implementation Research – WHO-TDR, 2018

Data Analysis – DigiGirls/UKaid (2022)

Basics of Scrum, PMI | Oct 2024

DHIS2 Fundamentals – University of Oslo (2018)

Project & Economic Evaluation in Global Health | Univ. of Washington, 2020

## **REFERENCES**

Available upon request.

