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Employment

Aug 2025 –	Senior Lecturer in Sociolinguistics
Jan 2022 – Aug 2025	Lecturer in Sociolinguistics The University of Edinburgh
Aug 2021 – Jan 2022	Lecturer in Sociolinguistics (Fixed-term) Queen Mary University of London
Sept 2020 – June 2021	Lecturer in Linguistics (Fixed-term) University of Suffolk
Jan 2019 – Oct 2020	Visiting Lecturer in Digital Communications Regent's University London
Sept 2019 – Aug 2020	Postdoctoral Research Assistant (Fixed-term) Queen Mary University of London & the University of York Accent Bias in Britain, PI: Professor Erez Levon
Sept 2016 – Sept 2019	Teaching Associate Queen Mary University of London

Education

2015-2019	Ph.D., Linguistics , Queen Mary University of London “Beyond the offline: Social media and the social meaning of variation in East London” (ESRC Funded) Supervisors: Professor Erez Levon & Professor Colleen Cotter
2014-2015	M.A., Linguistics , Queen Mary University of London – Distinction “Stylistic variation, internal constraints & the appropriation of AAVE” Supervisor: Professor Erez Levon
2010-2013	B.A., (Hons.) Linguistics , University of Sussex – First-class “The Twitter hashtag as a stance resource”

Publications

Books and special issues

Ilbury, C. 2025. *Researching Language and Digital Communication: A Student Guide*. Abingdon: Routledge.

Articles and refereed chapters (indicates student author):*

Ilbury, C. In prep. Linguistic Context Collapse: Social media and the destabilisation of the speech community.

Ilbury, C., & *G. Clark. Under review. Accent bias: Linguistic discrimination is a barrier to widening participation in Higher Education. Special issue of *British Journal Sociology of Education*. [abstract accepted].

Ilbury, C. & I. Ribeiro. Under review. Identifying attitudes, ideologies, and beliefs about language. In D. Sayers, S. Kulkarni, M. Yigezu, C. A. Seals (eds.), *Research Methods for Language in Society: A Global Guide*. Cambridge: CUP. [invited contribution].

- Sharma, D., E. Levon, **C. Ilbury**, & S. Debreczeni. Under review. Accent and confidence in job interview assessments.
- Ilbury, C.**, G. Clark*, S. Breese*. Accepted, minor revisions. Speaking Out: Tackling Accent Bias at an Elite University. In Clements, G. & M. Petray (eds.) *Linguistic Discrimination in International Higher Education*. Abingdon: Routledge.
- Ilbury, C.**, G. Clark*, S. Breese*. Accepted, minor revisions. A student-staff approach to tackling linguistic discrimination in Higher Education. *Journal of Applied Linguistics*.
- Pritchard, M.* & **C. Ilbury**. In press. The discursive construction of transphobia in the British and French press through the representation of Imane Khelif. *Gender and Language*.
- Ilbury, C.** In press. The interaction between online and offline variation in British English, in E. Moore & C. Montgomery (eds.) *The Oxford Handbook of British Englishes*.
- Ilbury, C.** & O. Hooper. 2026. POV: You're Gay in PE – Discourses of 'gay trauma' in social media narratives of physical education lessons. *Journal of Sport, Education & Society*. [Online first].
- Ilbury, C.** 2026. Pronominal variation in interaction: The interactional function of *man* and *bro*. *Journal of English Language and Linguistics*. [Online first].
- Ilbury, C.** & R. Walcott. 2026. 'Gen Z language? Y'all mean AAVE': The appropriation of AAVE as 'TikTok language'. *Journal of Sociolinguistics*, 30(3): 255-267.
- Ilbury, C.** 2025. 'TikTok Slang': Lexical variation and change in social media. In R. J. Sandow & N. Braber, *Sociolinguistic Approaches to Lexical Variation in English*. Abingdon: Routledge.
- Sandow, R. J., **C. Ilbury**, G. Bailey & N. Braber. 2025. Bare social meanings: The production and perception of the quantifier bare. In R. J. Sandow & N. Braber, *Sociolinguistic Approaches to Lexical Variation in English*. Abingdon: Routledge.
- Ilbury, C.** 2025. Multicultural London English. In E. Thomas (ed.), *Immigrant Englishes around the World*, pp. 65-83. Abingdon: Routledge.
- Ilbury, C.** 2025. United Kingdom, varieties of English. In Kingsley Bolton (ed.) *The Wiley Blackwell Encyclopaedia of World Englishes*. Oxford: Wiley Blackwell.
- Ilbury, C.** 2024. HRT in DMC? The orthographic representation of High Rising Terminals in WhatsApp. Invited contribution to a special issue on 'methodological synergies in the study of digital discourse'. *Discourse, Context, and Media*, 61: 1-9.
- Khoo, J.* & **C. Ilbury**. 2024. Navigating 'Safe' and 'Non-Safe' Queer Spaces: A Study of Style-Shifting in Singapore. *Journal of Language & Sexuality*. 13 (2): 201–226.
- Ilbury, C.**, J. Grieve & D. Hall. 2024. Using social media to infer the diffusion of an urban contact dialect: The case of Multicultural London English lexis. *Journal of Sociolinguistics*. 28 (3): 45-70.
- Ilbury, C.** & P. Kerswill. 2024. How multiethnic is a multiethnolect?: The recontextualisation of Multicultural London English, in B. Svensen & R. Jonsson, *Routledge Handbook on Language & Youth Culture*, pp. 362-376. Abingdon: Routledge.
- Ilbury, C.** 2023/2024. The recontextualisation of Multicultural London English: Styling the 'roadman'. *Language in Society*, 53: 395–419 [Online first, 2023].
- Watt, D., E. Levon & **C. Ilbury**. 2023. Investigating accent prejudice. In J. Beal, M. Lukač & R. Straajier (eds.) *Routledge Handbook of Linguistic Prescriptivism*, pp. 31-53. Abingdon: Routledge.
- Levon, E., D. Sharma & **C. Ilbury**. 2022. *Speaking Up: Accents and Social Mobility*. The Sutton Trust: London.
- Ilbury, C.** 2022. Researcher-imposed context collapse in digital ethnographic research. In Sirkku Kotilainen (ed.) *Online Handbook on Mixed-Methods*.
- Ilbury, C.** 2022. Discourses of social media amongst youth: An ethnographic perspective. *Discourse, Context, and Media*. 48.
- Ilbury, C.** 2022. U Ok Hun?: The digital commodification of White woman style. *Journal of Sociolinguistics*. 26(4): 483-504.
- Ilbury, C.** 2021. Ey, wait, wait, gully! Style, stance, and the social meaning of attention signals in East London adolescent speech. *English Language and Linguistics*. 25(3): 621 – 644.
- Ilbury, C.** 2021. A tale of two cities: The discursive construction of 'place' in gentrifying East London. *Language in Society*. 51(3): 511 – 534.

- Ilbury, C.** 2020. 'Sassy Queens': Stylistic orthographic variation in twitter and the enregisterment of AAVE. *Journal of Sociolinguistics*. 24(2): 245-264. [Online first, 2019].
- Gates, S. & **C. Ilbury**. 2019. Standard language ideology and the non-standard adolescent speaker. In C. Wright, L. Harvey & J. Simpson (eds.), *Voices and Practices in Applied Linguistics: Diversifying a Discipline*. York: White Rose University Press.
- Ilbury, C.** 2017. Book note. Marcel Danesi. The semiotics of emoji: The rise of visual language in the age of the internet. London: Bloomsbury, 2016. *Language in Society*. 46 (4):605-606.

Conference papers

- Ilbury, C.** & O. Hooper. 2026, September. POV: You're gay in PE – Discourses of 'gay trauma' in social media narratives of physical education (PE) lessons. *British Educational Research Association (BERA)*, the University of Manchester.
- Ilbury, C.** 2026, July. Linguistic Discrimination in Higher Education: A student-staff collaborative approach to tackling accent bias. *International Conference on Language Variation and Change in Europe 13 (ICLaVE13)*, the University of Lausanne/Bern, Switzerland.
- Ilbury, C.** & O. Hooper. 2025, May. Discourses of 'gay trauma' in social media narratives of PE lessons. *The International Association for Physical Education in Higher Education (AIESEP)*, University of South Florida, USA.
- Ilbury, C.** & R. Walcott. 2024, November. 'Gen Z language? Y'all mean AAVE': The appropriation of AAVE as an 'internet vernacular'. *New Ways of Analysing Variation (NWAV52)*, University of Florida, USA.
- Ilbury, C.** 2024, July. Sociolinguistic variation in interaction: The interactional function of man. *International Conference on Language Variation in Europe (ICLaVE12)*, Universität Wien, Austria.
- Ilbury, C.** & R. Walcott. 2024, June. 'Gen Z language? Y'all mean AAVE': The appropriation of AAVE as an 'internet vernacular'. *Sociolinguistics Symposium (SS25)*. Curtin University, Perth, Australia.
- Ilbury, C.** & O. Hooper. 2024, April. Discourses of 'gay trauma' in social media narratives of PE lessons. *BAAL Language, Gender, & Sexuality SIG*, De Montfort University, England.
- P. Kerswill & **C. Ilbury**. 2023, November. The recontextualisation of Multicultural London English. *Factors of Language Change*, Meertens Instituut, the Netherlands.
- P. Kerswill & **C. Ilbury**. 2023, October. Who do multiethnolects belong to anyway? 'Owning' Multicultural London English. *Dialects and Languages in Contact*, Aarhus University, Denmark.
- Ilbury, C.** & P. Kerswill. 2023, June. How multiethnic is a multiethnolect? The recontextualisation of Multicultural London English. *United Kingdom Language Variation and Change 14 (UKLVC14)*, the University of Edinburgh, Scotland.
- Khoo, J. & **C. Ilbury**. 2023, May. Navigating 'safe' and 'non-safe' queer spaces: A study of style-shifting in Singapore. *BAAL Language, Gender, & Sexuality SIG*, University of Brighton, England.
- Cardoso, A., E. Levon, D. Sharma, D. Watt, **C. Ilbury** & Y. Ye. 2022, August. A multidimensional approach to investigating accent attitudes in Britain. *Methods in Dialectology 17*, Johannes Gutenberg Universität Mainz, Germany.
- Ilbury, C.** 2022, July. Enregistering Multicultural London English: Styling the 'roadman'. Panel session: recontextualisation of contemporary urban vernaculars. *Sociolinguistic Symposium (SS24)*, Universiteit Gent, Belgium.
- Ilbury, C.** 2022, April. U Ok Hun?: The digital commodification of White woman style. *International Conference on Language Variation in Europe (ICLaVE11)*, Universität Wien, online.
- Ilbury, C.**, J. Grieve & D. Hall. 2021, October. Exploring the diffusion of Multicultural London English lexis through Twitter data. *New Ways of Analysing Variation (NWAV49)*, The University of Texas at Austin, online.
- Gates, S. & **C. Ilbury**. 2021, September. Taking stock of Multicultural London English: Developments and changing perspectives. *United Kingdom Language Variation and Change (UKLVC13)*, The University of Glasgow, online.
- Ilbury, C.** 2021, June. Interactional stance and identity in East London male adolescent speech. *International Gender and Language Association (IGALA11)*, Queen Mary University of London, online.

- Ilbury, C.** 2019, September. Ey, wait, wait, Gully! Style, stance and the social meaning of attention signals in East London. *United Kingdom Language Variation and Change (UKLVC12)*, Queen Mary University of London, England.
- Ilbury, C.** 2019, June. Using social media to uncover the social meaning of variation. *International Conference on Language Variation in Europe (ICLaVE 10)*, Fryske Akademy, the Netherlands.
- Ilbury, C.** 2019, June. “Man said ‘one two five’”: Stance, style & pronominal variation in London adolescent speech [poster]. *International Conference for Language Variation in Europe (ICLaVE 10)*, Fryske Akademy, the Netherlands.
- Ilbury, C.** 2019, May. The interactional and stylistic affordances of ‘man’ in the speech of London adolescents. *ICYL (9th International Conference on Youth Languages)*. Universiteit Leiden, the Netherlands.
- Ilbury, C.** 2018, July. Self-presentation and the sociolinguistics of Snapchat, *British Association for Applied Linguistics Language & New Media Group (LNM SIG)*, The Open University, England.
- Ilbury, C.** 2018, June. Gentrification or segregation? Linguistic variation and the conceptualisation of ‘place’ in the gentrifying East-End of London. *Sociolinguistics Symposium (SS22)*, University of Auckland, New Zealand.
- Ilbury, C.** 2018, June. Beyond the offline: Exploring social media identities in relation to Multicultural London English. *Sociolinguistics Symposium (SS22)*, University of Auckland, New Zealand.
- Ilbury, C.** 2018, April. Digital transience: Sociolinguistic identities and the affordances of Snapchat. *Digital Cultures*, University of Nottingham, England.
- Gates, S. & **C. Ilbury.** 2017, October. Standard language ideology and the non-standard adolescent speaker. *Language Variation in the Classroom (LVitC)*, Queen Mary University of London, England.
- Gates, S. & **C. Ilbury.** 2017, September. Standard language ideology and the non-standard adolescent speaker. *The Annual Meeting of the British Association for Applied Linguistics (BAAL 50th anniversary)*, University of Leeds, England.
- Ilbury, C.** 2017, September. Between the Micro and the Macro: Integrating Interactional and Computational Approaches in CMC. *The Annual Meeting of the British Association for Applied Linguistics (BAAL 50th anniversary)*, University of Leeds, England.
- Ilbury, C.** 2017, August. HRT in CMC? The orthographic representation of High Rising Terminals. *United Kingdom Language Variation and Change (UKLVC11)*, University of Cardiff, Wales.
- Ilbury, C.** 2017, June. Stylistic Orthographic Variation and the Representation of AAVE in Twitter. *International Conference on Language and Variation in Europe (ICLaVE9)*. Universidad de Málaga, Spain.
- Ilbury, C.** 2016, November. Between Theory & Practice: An Ethnographic Approach to Exploring Orthographic Variation in Social Media. *Linguistics Research Seminars*. Queen Mary University of London, England.
- Ilbury, C.** 2016, May. “Sassy Queens”: Orthographic Variation and Stance in Twitter. *Using Twitter for Linguistic Research*. University of Kent, Canterbury, England.
- Ilbury, C.** 2016, May. “I’m So Fancy”: Stylistic Variation, Internal Constraints & the Appropriation of AAVE. *Goldsmiths University Festival*. Goldsmiths, University of London, England.
- Ilbury, C.** 2016, May. Dialect Influence and Orthographic Variation in Social Media. *Linguistics Research Seminars*. Queen Mary University of London, England.
- Levon, E., **C. Ilbury** & J. Weston. 2015, May. Gender and Interactional Meaning: High Rising Terminals in London. *International Conference on Language and Variation in Europe (ICLaVE 8)*. Universität Leipzig, Germany

Keynote lectures

- 2025, September. Social Media and Sociolinguistic Change. *United Kingdom Language Variation and Change 15 (UKLVC15)*. University of Lancaster and University of Central Lancashire, UK.
- 2021, July. Gender, Sexuality, and the Digital Commodification of Linguistic Style. *#GenderChallenge – Exploring Gender Identities Online*. University of Greifswald and the University of Konstanz, online.
- 2021, May. Youth Language in the Era of Digital Culture. *International Conference on Youth Languages*. Manchester Metropolitan University, online.

Invited talks

- 2026, July. Accent bias and social mobility. *CAHSS Research Showcase – Alumni Event*, the University of Edinburgh.
- 2026, June. Tackling Linguistic Discrimination in UK Higher Education: A Collaborative Approach. *Accent and Social Justice in Education and Professional Contexts Workshop*, Newcastle University.
- 2026, April. Tackling Linguistic Discrimination in UK Higher Education: A Collaborative Approach. *Public Lecture*, the University of Birmingham.
- 2026, April (with Oliver Hooper). POV: You're gay in PE – Discourses of 'gay trauma' in shared stories of physical education (PE) lessons on TikTok. *Linguistics and English Language Research Seminars*, the University of Birmingham.
- 2025, October. Gen Z language? Sociolinguistic change in social media. *Mutations du discours : discours numériques*. Université de Picardie Jules Verne, France.
- 2025, September. Linguistic Discrimination in Higher Education: A student-staff collaborative approach to tackling accent bias. *Invited seminar series*, Counteracting accent discrimination practices in education (CIRCE), online.
- 2024, November (with Grace Mai Clark). Linguistic Discrimination in Higher Education: A student-staff collaborative approach to tackling accent bias. *Social Justice Lecture Series*, Linguistics Association of Great Britain (LAGB), online.
- 2024, October. 'Gen Z language? Y'all mean AAVE': The appropriation of AAVE as an 'internet vernacular'. *English Language and Linguistics research seminars*. The University of Glasgow, Scotland.
- 2024, September. Linguistic appropriation. *Linguistic Society*, The University of Edinburgh, Scotland.
- 2024, January. Dialect Performance in TikTok. *English Linguistics Research Seminars*, Christian-Albrechts-Universität zu Kiel, Germany.
- 2023, November. Using social media to infer the diffusion of an urban contact dialect. *Linguistics Research Seminars*. The University of Essex, England, online.
- 2023, October. Using social media to infer the diffusion of an urban contact dialect: A case study of MLE. *GoldLingS*. Goldsmiths, University of London, England, online.
- 2023, April. Digital media analysis. Université du Luxembourg, online.
- 2022, November. The recontextualisation of a multiethnolect: MLE. *Sociolinguistics Seminar Series*. Universiteit Leiden, the Netherlands.
- 2022, September. Between the macro and the micro: Using computational tools to better understand sociolinguistic issues – the case of Multicultural London English. *Digital Language Variation in Context Lecture Series*. Universität Hamburg, online.
- 2022, April. Mapping the spread of Multicultural London English in Twitter data. *Linguistics Circle*. The University of Edinburgh, Scotland.
- 2022, March. Multicultural London English across offline-online space. *Cambridge Linguistics Forum (CLF)*. The University of Cambridge, online.
- 2022, February. What is Multicultural London English? *Research Network English Linguistics Circle (ELC)*. Universities of Santiago de Compostela and Vigo, online.
- 2020, November. Digital culture and the social meaning of linguistic variation. *New Media SIG Lecture*. BAAL, online.
- 2019, November. Using social media to understand linguistic variation. *Research Seminars*. University of Essex, England.
- 2019, November. Sociolinguistic variation and social media in East London. *Research Seminars*. Newcastle University, England.
- 2019, October. 'Beyond the offline': Social media & the social meaning of variation in East London. *Research Seminars*. The University of Sussex, England.
- 2019, May. 'Beyond the offline': Social media & the social meaning of variation in East London. *Research Seminars*. King's College London, England.
- 2018, May. Authenticity and stylisation. University of Southampton, England.

Invited outreach talks

- 2026, June. Accent bias as a barrier to social mobility. *Charles Russell Speechlys*, London.
- 2026, June. Why TikTok is a goldmine for social research. *PPLS Research Day*, Edinburgh.
- 2025, November. Accent bias and social mobility. *The Scottish Government*, Edinburgh.
- 2025, November. Rizz, gyatt, bussin' – language change & social media. *emagazine Conference for A Level Language*, English and Media Centre, London.
- 2025, October. Accent bias and social mobility. *The Association of British Insurers (ABI)*. Glasgow.
- 2025, September. Studying online identity. *English and Media CPD Workshop on Language Change, Digital Communication & Social Media*. English and Media Centre, London.
- 2025, June. Accent bias and social mobility. *Financial Conduct Authority*, Edinburgh/London.
- 2025, June. Accent bias and social mobility. *Foreign, Commonwealth & Development Office*, London.
- 2025, May. Accent bias and social mobility. *Ofcom*, Edinburgh/Belfast/London/Cardiff.
- 2024, October. Staying on Top of Contemporary Language Change. *English and Media CPD Workshop on Moving on from the basics*. English and Media Centre, online.
- 2024, March. Fearing the inevitable: Ideologies of Language Change in Media. *English and Media CPD Workshop on Language Attitudes*. English and Media Centre, online.
- 2023, January. Linguistic Appropriation. Kirkbie Kendal School.
- 2022, November. Sociolects. *English and Media CPD Workshop*. English and Media Centre, online.
- 2020, November. What is Linguistics? *I Wonder Wednesdays Taster Sessions for A-level Students*. University of Suffolk, online.
- 2020, September. Language and interaction online. *Continuing Professional Development conference for A-level teachers*. English and Media Centre, online.
- 2019, October. Workshop on digital and social media methods and analysis. *CPD Course – Investigating English Language: Tackling the NEA*. English and Media Centre, England.
- 2019, April. Linguistics: Language, society & identity. The Hurlingham Academy, England.
- 2019, April. Language, society and the internet. Colchester Sixth Form College, England.
- 2019, April. Language use in social media. *Bringing Research into the Classroom: New Resources for Teaching A Level English Language*. Queen Mary University of London, England.
- 2019, January. What language says about who we are. Westminster Academy.
- 2018, May. English language & linguistics and doing research in the 'Field'. Hampton School, England.
- 2018, January. Linguistics: Language & identity. Holyport College, England.

Media publications

- 2024, Sept My favourite linguist: Jenny Cheshire, *English and Media Centre Magazine (EMag)*. Issue 105.
- 2021, Feb The Dig and the distinctive Suffolk twang. *University of Suffolk Blog*
- 2019, Sept So, you're thinking of analysing digital language and communication... *English and Media Centre Magazine (EMag)*. Issue 87.
- 2019, April 'C ya l8tr bbz': Language, communication and technology. *English and Media Centre Magazine (EMag)*. Issue 85

Media coverage and comments

- 2026, Feb The Telegraph, *How internet-speak is changing the English language*
- 2026, Jan BBC Culture, *'Hullo, hillo, holla': The 600-year-old origins of the word 'hello'*
- 2025, Oct The Londoner, *Is the Cockney extinct?*
- 2025, Oct The Sunday Times, *Why actors are ditching Queen's English for their old regional accents*
- 2025, Aug BBC Radio Jersey, *Is language change a bad thing?*
- 2025, Aug WBOC, *New words such as 'skibidi' and 'delulu' added to dictionary*
- 2025, Aug BBC News, *New words added to the Cambridge Dictionary*
- 2025, Aug BBC News Now, *'Skibidi', 'delulu' and 'tradwife' among words added to Cambridge Dictionary*
- 2025, May BBC Radio 4: Word of Mouth, *The end of the full stop?*

2025, Apr	STV News, <i>Accent bias training at the University of Edinburgh</i>
2025, Apr	BBC Radio Ulster, <i>Edinburgh university & accent bias</i>
2025, Apr	BBC Radio Scotland, <i>Edinburgh university & accent bias</i>
2025, Apr	The Telegraph, <i>Edinburgh University lecturers given accent bias training</i>
2025, Apr	The Sunday Times, <i>Edinburgh University lecturers trained on accent bias</i> [front-page]
2025, Apr	The National, <i>UoE staff in 'accent bias' training to stop anti-Scots discrimination</i>
2025, Apr	News Talk, <i>Do we need to do more to tackle accent discrimination?</i>
2025, Apr	Times Radio, <i>The University of Edinburgh introduces accent bias training</i>
2025, Apr	LBC Radio, <i>Debate on 'is accent bias really an issue?'</i>
2025, Apr	The Guardian, <i>Is my Scottish accent really the problem – or is it just your English ears?</i>
2025, Mar	The Times, <i>Edinburgh University tackles 'accent bias' amid claims of snobbery</i>
2025, Mar	The Scottish Sun, <i>Top university hosts event to help stop snobbery against Scottish accents</i>
2025, Mar	PPLS Perspectives Podcast, <i>How is Social Media Shaping Language?</i>
2024, Dec	Teachers Talk Radio, <i>How should we speak? Accent bias and linguistic discrimination</i>
2024, Nov	The Times, <i>Edinburgh University issues warning telling students not to be snobs</i>
2024, Oct	The Economist, <i>TikTok is changing how Gen Z speaks</i>
2024, Aug	The Dispatch, <i>The Birmaissance: Is the Brum accent finally getting the respect it deserves?</i>
2024, Aug	BBC Radio 4: <i>Anti-Social, Accent and social class</i>
2024, Aug	Dubai Eye Radio, <i>Youth language and TikTok</i>
2024, Apr	Lexis Podcast, <i>Episode 55: Online language</i>
2024, Apr	BBC Morning Live, <i>Accent bias and linguistic discrimination</i>
2024, Apr	The Guardian, <i>Bait, ting, certi: how UK rap changed the language of the nation</i>
2024, Jan	Fox News, <i>'TikTalk?' Language expert explains the new accent people are noticing their favorite influencers speaking</i>
2024, Jan	BBC Futures, <i>How TikTok created a new accent – and why it might be the future of English</i>
2024, Jan	Pedestrian TV, Australia, <i>We asked a linguist to explain what is going on with those 'slay the cuntocracy' tweets</i>
2023, Dec	The Conversation, <i>They're serving what?! How the c-word went from camp to mainstream</i>
2023, Dec	PPLS Perspectives Podcast, <i>Accent bias</i>
2023, Nov	BBC Today Radio 4, <i>'Rizz' is named Oxford 'Word of the Year'</i>
2023, Aug	Dazed Magazine, <i>Why does everyone on TikTok talk like that?</i>
2023, Jul	Times Higher Education, <i>Researchers welcome easier access to TikTok data 'goldmine'</i>
2023, Jul	Canvas8, <i>Fank yew, luv! The science of hun culture</i>
2023, Apr	Vice Magazine, <i>Why Does Everyone on TikTok Use the Same Weird Voice?</i>
2022, Oct	BBC News radio, <i>Accent Bias and discrimination</i>
2020, Feb	Language Matters Podcast, <i>Accent bias and discrimination</i>
2020, Feb	Catch yourself on Podcast, <i>How does accent affect your future?</i>

Panel appearances

2026, Jun	<i>Decolonising Linguistics</i> , LEL Postgraduate Research Conference, Edinburgh
2024, Jun	<i>Social Mobility in Britain</i> , Financial Conduct Authority (FCA), online
2023, Nov	<i>'Drag: A British History'</i> book launch, History, Classics, & Archaeology, Edinburgh
2023, Sept	<i>Social mobility in the entertainment industry</i> , Netflix Head Office, London

Invited workshops

2026, Apr	<i>Accent Bias and Linguistic Discrimination</i> , School of Social & Political Sciences, UoE.
2026, Jan	<i>Accent Bias and Linguistic Discrimination</i> , Library and Heritage Collections, UoE.
2025, Oct	<i>Accent Bias: Class in Classics</i> , School of History, Classics, and Archaeology, UoE.
2025, Oct	<i>Accent Bias and Linguistic Discrimination</i> , School of Languages, Literatures, and Cultures, UoE.

2025, May	<i>Accent Bias and Linguistic Discrimination</i> , Centre for Open Learning, UoE.
2025, Apr	<i>Accent Bias and Linguistic Discrimination</i> , Registry Services, UoE.
2025, Mar	<i>Accent Bias and Linguistic Discrimination</i> , College of Science & Engineering, UoE.
2025, Feb	<i>Accent Bias and Linguistic Discrimination</i> , Registry Services, UoE.
2025, Jan	<i>Accent Bias and Linguistic Discrimination</i> , Department of Psychology, UoE.
2025, Jan	<i>Accent Bias and Linguistic Discrimination</i> , School of History, Classics, and Archaeology, UoE.
2024, Dec	<i>Accent Bias and Linguistic Discrimination</i> , School of Languages, Literatures, & Cultures, UoE.
2024, Dec	<i>Accent Bias and Linguistic Discrimination</i> , Queen Margaret University.
2024, Oct	<i>Accent Bias and Linguistic Discrimination</i> , Institute of Academic Development, UoE.
2024, Mar	<i>Accent Bias and Linguistic Discrimination</i> . Philosophy Tutor Café, UoE.
2024, Feb	<i>Accent Bias and Linguistic Discrimination</i> . Maths Tutor Café, UoE.
2021, Nov	<i>Language and Social Media Module</i> . Massolit Lecture. Massolit. https://www.massolit.io/courses/language-and-social-media
2020, Nov	<i>Language Online, methods and analysis</i> , English and Media Centre
2020, Jan	<i>ELAN: Introduction and Advanced methods in transcription</i> , QMUL
2019, June	<i>Digital Communication Course</i> , English and Media Centre
2018, Jan	<i>ELAN: Introduction and Advanced methods in transcription</i> , QMUL

Funding

2025	PPLS Knowledge Exchange and Impact Fund and Student Partnership Agreement Fund, “LingTok: Increasing Linguistics Outreach Through TikTok”, £1,737 ECA seed funding for Research Groups & Clusters: QUEER.ED, with Dr. Gina Gwenffrewi, Dr. Maria Levitanus, Dr. Kate Davison, & Dr. Merlyn Seller, £500
2024	PPLS Knowledge Exchange and Impact Fund, “Developing Training Materials to Address Accent Bias and Linguistic Discrimination”, £750
2024	PPLS Knowledge Exchange and Impact Fund, with Prof. Jenny Culbertson & Prof. Vicky Chondrogianni, “Connecting Linguistics Research with English and Modern Foreign Language Teaching”, £480
2022-23	Student-Staff initiative fund with Zhaoxi Yan & Alice Marikan, “Improving Access to UKLVC”, £6290
2022-23	College (CAHSS) Knowledge Exchange Grant, with Prof. Jenny Culbertson & Prof. Vicky Chondrogianni, “Connecting Linguistics Research with English and Modern Foreign Language Teaching”, £4986
2018	Queen Mary Research Training Fund, £1000
2015-18	Economics and Social Research Council (ESRC) PhD studentship annual maintenance grant, tuition fee stipend, and research grant, £62,781
2017	ESRC DTC fund with Shivonne Gates, “Language variation in the classroom: Examining issues of non-standard language in educational contexts”, £4292
2016	ESRC DTC fund with Shivonne Gates, “Wiki-edit-a-thon”, £1000
2013	Chancellors award, University of Sussex, £100

Academic Experience

Fellowship and Advisory Roles

2025 -	Advisory Board Member Countering accent discrimination practices in education (CIRCE)
2021 -	Visiting Fellow in Linguistics University of Suffolk

Research

- 2021-2023 **Research Associate**
The University of Sussex
Speaking Citizens, PI: Dr. Tom F. Wright
- 2016-2019 **Research Assistant**
Newcastle University
'Múin Béarla do na Leanbháin: Migration as a Prism for Viewing Ethnolinguistic Vitality in Northern Ireland', PI: Professor Karen Corrigan
- 2014-2015 **Research Assistant**
Queen Mary University of London
High Rising Terminals in London, PI: Professor Erez Levon

Teaching

The University of Edinburgh (2022-)

- LASC08024: Language and Social Justice (Pre-hons, lecturer, course co-designer)
- LASC08023: Linguistics and English Language 1B (Pre-hons, lecturer)
- LASC10102 & LASC11141: Language Variation & Change (Hons/MSc, lecturer)
- LASC10112: Guided Research: Sociolinguistics of Digital Communication (Hons/MSc, convenor)
- LASC10002 & 11180: Sociolinguistics (Hons/MSc, convenor)
- LASC10085: Dialects of English in Britain and Ireland (Hons, lecturer)
- LASC11152: Sociolinguistic Research Design (Hons, lecturer)
- LASC11178: Introduction to Multimodality (MSc, lecturer)
- LASC10024: Dissertation in Language Sciences (Hons, supervisor)
- LASC11: Dissertation in Linguistics (MSc, supervisor)

Queen Mary University of London (Lecturer, 2021-2022)

- LIN4207: Approaches to Writing and Analysis (UG, convenor)
- LIN5210: Language and the Media (UG, convenor)
- LIN042: Dissertation in Linguistics (UG, supervisor)
- LIN7014: Research Practicum (MA, convenor)
- LIN7006: Dissertation in Linguistics (MA, supervisor)
- LIN7211: Directed Study (MA, convenor)

University of Suffolk (2020-21)

- IMDENL101: Introduction to Linguistics (UG, convenor)
- IMDENL202: Structures of Spoken English (UG, convenor)
- IMDENL203: Language Development and Disorders (UG, convenor)
- IMDENL301: Education Research and Practice (UG, convenor)
- IMDENL303: Researching Spoken Language (UG, convenor)
- IMDENL304: Dialects in Literature and Film (UG, convenor)
- IMDENL399: Research Dissertation in English (UG, supervisor)

Regents University London (2019-2020)

- MED 404: Understanding Social Media (UG, convenor)
- MDC 703: Digital Culture and Social Media (MA, convenor)
- MDC 705: Dissertation (MA, co-convenor, supervisor)

Queen Mary University of London (Teaching Associate, 2016-2019)

- LIN213: Language and Mind (TA, guest lecturer)
- LIN401: Introduction to Phonology (TA)

- LIN222: Language and the Media (guest lecturer)
- LIN6024: Language and Health Communication (TA, guest lecturer)

Invited Courses

Jan, 2026 LOT School, Amsterdam, Netherlands, *Sociolinguistic Approaches to Digital Communication* (Advanced PhD course, 1 week)

Academic Service

Conference & event organising

Sept, 2026 Lavender Languages and Linguistics (LavLang) 23
 Nov, 2025 Disability History Month: Invited talk from Marah Jaraisy & Marcus Perlman
 Nov, 2025 Language and Society Scotland (LASS): Language and AI
 Oct, 2025 Black History Month: Panel Session on the 'Race Review'
 May, 2025 Prof. John Rickford, *Speaking My Soul*, invited talk
 May, 2025 QUEER.ED: LGBTQI+ Inclusive Education
 Apr, 2025 Speaking Out: Tackling Accent Bias at an Elite University (2nd event)
 Mar, 2025 International Women's Day PPLS – One event: Women's history walking tour
 Feb, 2025 LGBTQ+ History Month PPLS – Three events: LGBTQ+ awareness training, queer history walking tour, exhibition of '*We have always been here. And we always will be*'
 Nov, 2024 Disability History Month PPLS – Four events: Two Neurodiversity awareness training sessions, therapists session, Film screening of 'Ishaare'
 Oct, 2024 Black History Month PPLS – Four events: The Global South Lecture (Prof. Leonard Harris), invited speaker Dr. Akira O'Connor, walking tour of Black History in Edinburgh, film screening of 'Talking Black in America'
 Feb, 2024 LGBTQ+ History Month PPLS – Trans Awareness Training with Jo Brassington
 Nov, 2023 Speaking Out: Tackling Accent Bias at an Elite University
 June, 2023 United Kingdom Language Variation and Change (UKLVC) 14
 June, 2023 Language and New Media SIG conference
 April, 2022 Language Variation in the South 2, Edinburgh/UoS
 July, 2020 International Gender and Language Association (IGALA) 11, QMUL
 Feb, 2020 Accent Bias Training Workshop for Professionals, QMUL
 Sept, 2019 United Kingdom Language Variation and Change (UKLVC) 12, QMUL
 Feb, 2019 Bringing Research into the Classroom: New Resources for Teaching A-Level English Language, QMUL
 Oct, 2017 Language Variation in the Classroom, QMUL
 June, 2016 The Jenny Cheshire Lecture 2016: Prof. Lesley Milroy, QMUL

Review Work

Editorial: Journal of Sociolinguistics (since 2025) • Journal of Discourse, Context and Media (since 2026) • Linguistic Discrimination in International Higher Education (Routledge, Clements & Petray, 2026) • Linguistics through Languages (OUP, Repetti & Larson, 2026)

Councils: ESRC Peer Review College • ESRC •

Journals: Journal of Sociolinguistics • Language in Society • Language and Discrimination • Discourse, Context & Media • Big Data & Society • Language & Gender • Linguistics Vanguard • Acta Psychologica • Journal of Language and Pop Culture • Written Language and Literacy • Heliyon • Languages • Lingua • English Language & Linguistics • English Linguistics • Language & Gender • Internet Pragmatics • Language & Communication • Taal & Tongval • Australian Journal of Linguistics • Functions of Language • The Clinical Teacher • Research in Corpus Linguistics • Sheffield Journal for Sociology •

Books: Cambridge University Press • Palgrave Macmillan • Bloomsbury • Springer • De Gruyter • Routledge • Peter Lang • Taylor & Francis • Wiley •

Conferences: New Ways of Analysing Variation • Sociolinguistics Symposium • International Conference for Language Variation in Europe • International Gender and Language Association • United Kingdom Language Variation & Change • American Association for Applied Linguistics • Lavender Languages and Linguistics • BAAL SIG: New Media • #GenderChallenge - Exploring Gender Identities Online • Undergraduate Linguistics Association of Britain •

Academic roles

2025- Co-founder of Language and Society Scotland (LASS)
Co-founder and co-director of QUEER.ED

2024- (Co-)Director of Equality, Diversity, and Inclusion for School of PPLS

2023- Ethics Committee member for LEL
Cohort Lead for all 3rd year degrees owned by LEL
LEL department Lead for Equality, Diversity, and Inclusion
Convenor of Language Variation and Change Research & Sociolinguistics Reading Group

2022- Recruitment and Outreach Co-ordinator for LEL

2022-24 School of PPLS Lead for the Centre for Data, Culture, and Society

2022-23 Director of the MSc Applied Linguistics (Interim)

2021- UK+Europe Key Regional Leader for the TikTok Cultures Research Network

2021 Seminar and Events Co-ordinator, QMUL
Linguistics department lead for Equality, Diversity, and Inclusion, QMUL

2020-21 Pathway Lead for Linguistics, UoS

2018-19 Social Media Manager for London Interdisciplinary Social Science, LISS

2016-19 Postgraduate (Research) Representative for Linguistics, QMUL

2015-19 Social Media Manager for QMUL Linguistics & the Cross London Sociolinguistics Seminars

Awards & Recognition

2025 EUSA Teaching Awards: 'Teacher of the Year', 'Outstanding Course' (9 nominations),
Research Impact Prize: Responsible Engagement and Innovation (nomination)

2024-25 EUSA Teaching Awards: 'Teacher of the Year', 'Supervisor of the Year', 'Cohort Lead of the Year', 'Outstanding Course' (9 nominations),
Winner of Outstanding Course in CAHSS: 'Sociolinguistics'

2023-24 EUSA Teaching Awards: 'Teacher of the Year', 'Outstanding Course' (8 nominations)
CAHSS Exceptional contribution award (pay increment),
Language & Society: 2nd most read journal article of 2024

2022-23 EUSA Teaching Awards: 'Teacher of the Year', 'Personal Tutor of the Year' (6 nominations)
CAHSS Recognition Awards: 'The Excellent Newcomer Award' (5 nominations),
Language & Society: 2nd most read journal article of 2023

2021-22 University of Suffolk, 'Hero of the Year', 'Best Personal Tutor' (2 nominations)

PhD Supervision

[7 incoming PhD students in 2026]

- Devika S: *Prosodic Markers of Gender Identity: A Comparison of Transgender and Cisgender Malayalam Speakers* (External Committee Member, Indian Institute of Technology Palakkad, Kerala, India)
- Mellidy Campbell-Lochrie: : *Developing a Social Justice Informed Multimodal Approach to UK Produced ESOL Learning Materials* (SGSSS funded, 2nd Supervisor with Sumin Zhao & Sal Consoli)

- Ashley Xing: *Linguistic Landscapes of sexuality and national identity: The Chinese LGBTQ+ community at pride in the UK* (1st supervisor with Guy Puzey)
- Shutong Han: *Stylisation and identity construction: The use of Sajian among Chinese gay men in online and offline contexts* (PPLS School funded, 1st Supervisor with Sumin Zhao & Lauren Hall-Lew)
- Ryan Shaw-Hawkins: *Gendered speech production beyond the binary: A socio-articulatory study of laterals in Non-Binary speakers* (SGSSS funded, co-supervised with Jane Stuart-Smith & James Scobbie)
- Yao Wang: *Infantile style in Chinese digital discourse: The political power of cuteness* (Visiting student 2025, National University of Singapore)
- Bonnie Liu: *A multimodal discourse analysis of gender and professional identity in science and English teaching YouTube channels in Taiwan* (Ministry of Education Taiwan funded, 2nd supervisor with Sumin Zhao & Catherine Lai, 2022-2024)
- Tiffany Pang: *A corpus-assisted critical discourse study of the discourses of Princess Syndrome in Taiwanese online tabloids and online forum discussions* (2nd supervisor with Sumin Zhao, degree awarded 2025)
- Sun Hongfei: *"This is their story to tell": How prevalent discourses shape and influence media and youth user practices* (Visiting student 2024, University of Chinese Academy of Social Sciences)
- Natalia Mendez Silveosa: *Dubbing lexical patterns from African American Women's Language into Spanish* (Visiting student 2022, University of Las Palmas de Gran Canaria, degree awarded 2025)

MScR Supervision

- Milo Campbell: *Sociolinguistic variation and Artificial Language Learning* (2026 entry, joint supervisor with Kenny Smith)
- Zhaoxi Yan: *Style shifting of /s/ among men beauty vloggers on YouTube* (2nd supervisor with Lauren Hall-Lew, degree awarded 2024)
- Ashley Xing: *Diasporic change and the linguistic landscape: A comparative study in Edinburgh's Chinese restaurants* (degree awarded 2023)
- Angel Garmpi: *Doing and undoing transition, "doing" and "undoing" gender: Exploring Detransitioner identity on online forums* (degree awarded 2023)

MA/MSc Supervision

- Naomi Wilson: *Scottish individuals' perceptions of U.K. accents; a study of accent bias and the impact of political affiliation* (degree awarded 2025)
- Coco Guillot: *The role of short-form video in Louisiana language revitalization: A citizen sociolinguistics approach* (degree awarded 2025)
- Xian Fung: *Enregisterment and indexicality of 'Mainlandised Cantonese': The role of mediatization in spreading ideologies and identity on Hong Kong social media* (degree awarded 2024)
- Beatrice Padgham: *Awareness of style-shifting in law: An analysis of linguistic performance by attorneys* (degree awarded 2024)
- Yanting Wang: *Lesbian identity construction through T-P gender discourses and practices on Chinese social media* (degree awarded 2024)
- Daniel Daly: *Purity, prescriptivism and power: The construction of national identity in attitudes towards loanwords in French and Japanese* (degree awarded 2024)

- Molly Purtil: *Substandard subtitles: An analysis of online metacommentaries surrounding audiovisual translation practices* (degree awarded 2024)
- Maya Stieben: *British perceptions of the valley girl accent* (degree awarded 2023)
- Lillian Blackburn: *It's #storytime: Small stories on Tumblr* (degree awarded 2023)
- Tina Xu: *Discourse interaction in turbulent Linguistic Landscape: A case study of the White Paper Protest* (degree awarded 2023)
- Shutong Han: *Identity construction through stylised performance of Sajiao among Chinese gay influencers* (degree awarded 2022)
- Sida Huang: *Why #Be reconciled with your face without makeup?': A discourse historical approach towards the construction of femininity in Chinese social media discourse* (degree awarded 2022)
- Jill Khoo: *Navigating queer-friendly and heteronormative settings: A study of style-shifting in Singapore* (degree awarded 2022)
- Jiali Tian: *Language attitudes influence language behaviours: Attitudes towards the Chengdu dialect and Mandarin* (degree awarded 2022)
- Xiaoyun Ma: *Emerging middle class? Multimodal representation of migrants' identity on Douyin* (degree awarded 2022)
- Abigail LaLiberte: *The lesbian hivemind: A discourse analysis of how identity is discursively constructed in r/acutallesbians* (degree awarded 2022)
- Ryan Shaw-Hawkins: *Evaluating the relative linguistic appropriation or appreciation of Jamaican Creole by a White, non-Jamaican, UK Dancehall and Reggae artist* (QMUL, MA Linguistics, degree awarded 2021)
- Kanyinsola Aisha Ajide: *Black African influencers' identity: At home and abroad* (Regents University, MA Digital Communications, degree awarded 2020)
- Sara Lundgren: *Instagrammability: Destination travel on Instagram* (Regents University, MA Digital Communications, degree awarded 2019)
- Daliah Vajnorsky: *Perceptions of body modification on social media* (Regents University, MA Digital Communications, degree awarded 2019)

UG Supervision

Over 30 UG dissertations supervised to completion at various institutions on a variety of different sociolinguistic topics.

PhD Examination

- Badryah Khaled Almesfer: *Saudi PhD Sojourners' Construction of Identities on Twitter: An Exploratory Study in the United Kingdom* (2023, external examiner, Newcastle University)
- Rianna Walcott: *A Tweet at the Table: Black British Identity Expression on Social Media* (2022, external examiner, Kings College London)
- Tsung-Lun Alan Wan: *Disability and Sociophonetic Variation among Deaf or Hard-of-Hearing Speakers of Taiwan Mandarin* (2022, internal examiner)

MScR/MPhil Examination

- Amy Smethurst: *Locating 'Queer': the Linguistic and Spatial Politics of 'Queer' in Leeds* (2026, external examiner, University of Leeds)
- Cliodhna Hughes: *An Initial Investigation into the Effects of Facial Feminisation Surgery on the Voice* (2025, external examiner, University of Sheffield)
- Nadir Junco: *Perception and Production of Singular They in British English* (2023, internal examiner)
- Rosa Balliro: *Social Class and Vowel Variation in Southeast England* (2022, internal examiner)

PhD Annual Review

Ahmad Ayyoub (2026), Ley Bergeron (2025, 2026), Aleksandra Sevastianova (2022, 23, 24), Jenny Steele (2023, 2022), Sameya Priom (2022), Célia Richy (QMUL, 2021)